



JULY 25-28, 2019

PROESEL PARK • 6900 N LINCOLN AVE, LINCOLNWOOD, IL

Dear Potential Sponsor/Business Owner,

Lincolnwood Fest is a HUGE opportunity for businesses to reach OVER 35,000 VISITORS from the Lincolnwood/Chicago area and its surrounding suburbs! We're looking for the support of our neighbors: local businesses and corporate partners to help bring this four day FESTIVAL to Lincolnwood. The FEST is brought to you by the Friends of Lincolnwood, Inc., a 501(c)(3) non-profit organization. Our fundraising efforts supports the Lincolnwood Parks & Recreation and various community improvement projects.

We have a growing list of local business sponsors and would love to add your company to our list of supporters. Receive premium exposure for your business while supporting our community!

The deadline for sponsorship registration to be included in all FEST marketing and promotional materials is June 28, 2019. This will ensure that your company name and logo will be included on the event banners, signage, printed materials and digital marketing campaigns.

Your support of Lincolnwood Fest will help us continue to bring this wonderful tradition for our community. For questions, contact us at lincolnwoodfest@gmail.com or 847.752.4111. For more information visit www.lincolnwoodfest.com.

Thank you for your consideration!

Warm regards,

Friends of Lincolnwood, Inc.

SPONSORSHIP OPPORTUNITIES



Community Builder \$7,500

- Officially named "Event Sponsor" for Fest
- Exclusive Main Fest Sponsor (non-compete)
- Recognition over the microphone on all 4 days of the Fest
- Inclusion of logo and link on Fest website
- Recognition on all Fest social media
- Large Logo on all Fest Banners
- Large Logo on music stage banner, at event headquarters, front entrance of Fest, Lincoln Ave.
- Prominent Logo on Fest T-shirts
- Day of Event Booth all 4 Days with Prime Location
- 8 Complimentary Ride Passes
- 6 VIP Hospitality Event Passes

Partner \$5,000

- Recognition over the microphone during the Fest
- Inclusion of logo and link on Fest website
- Recognition on all Fest social media
- Large Logo on all Fest Banners
- Logo on music stage banner, at event headquarters, front entrance of Fest, Lincoln Ave.
- Logo on Fest T-shirts
- Day of Event Booth all 4 Days
- 4 Complimentary Ride Passes
- 4 VIP Hospitality Event Passes

Supporter \$2,500

- Recognition over the microphone during the Fest
- Inclusion of logo and link on Fest website
- Recognition on all Fest social media
- Large Logo on all Fest Banners
- Logo on at event headquarters, front entrance of Fest, Lincoln Ave.
- Day of Event Booth on Sat. & Sun.
- Logo on Fest T-shirts
- 2 VIP Hospitality Event Passes

Advocate \$1,000

- Inclusion of logo and link on Fest website
- Recognition on Fest social media
- Logo on all Fest Banners
- Logo on at event headquarters, front entrance of Fest, Lincoln Ave.
- Name on Fest T-shirts

Friend \$500

- Inclusion of logo and link on Fest website
- Recognition on Fest social media
- Logo on all Fest Banners
- Logo on at event headquarters, front entrance of Fest, Lincoln Ave.

Donor \$250

- Inclusion on Lincolnwood Fest website
- Inclusion on Event Banners
- Recognition on Social Media Platforms

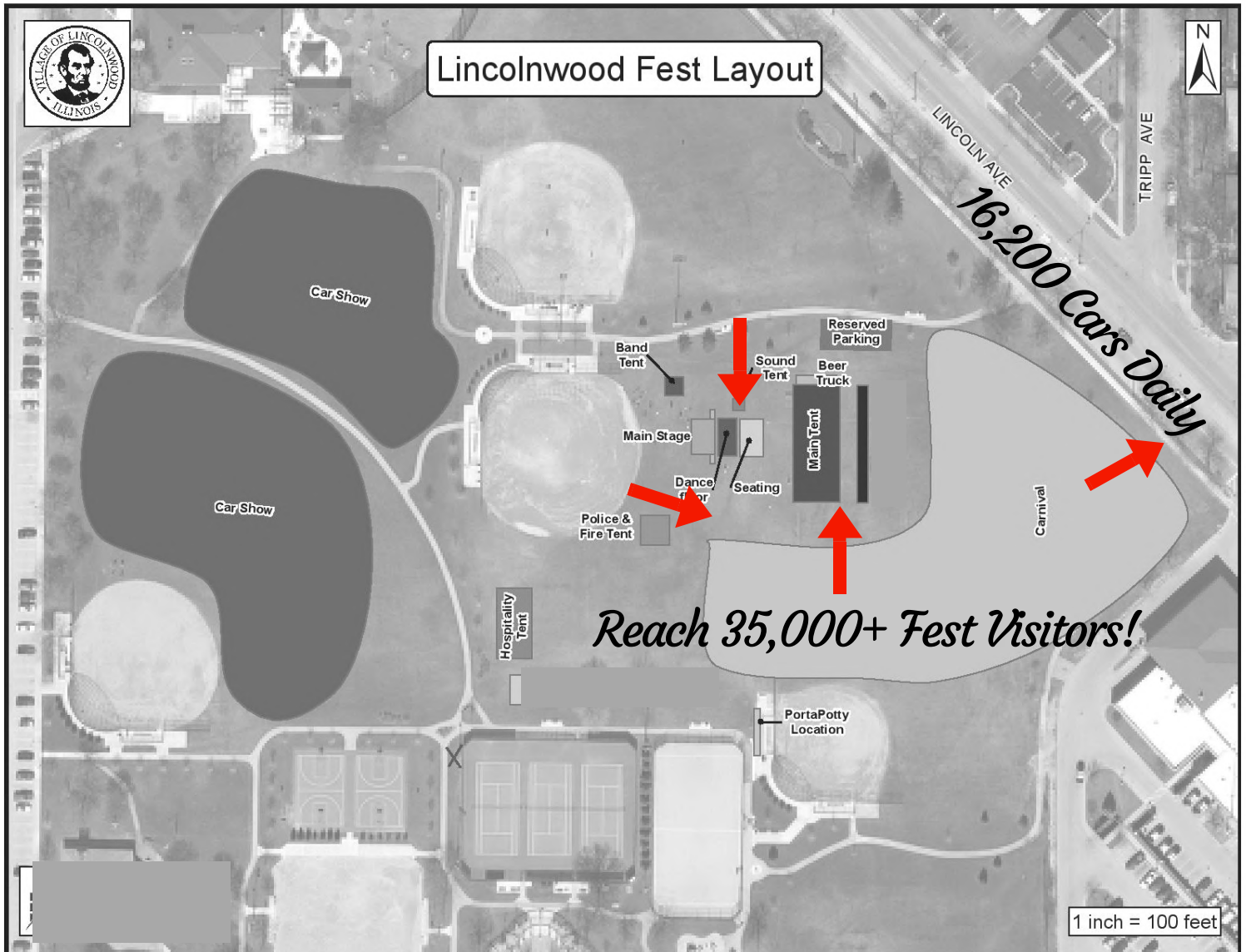
Booth Space \$375

- 10x10 Booth Space
- Bring Your Own Tent/Table Cloth
- Includes (1) 6 ft Table and (2) Chairs
- Marketing items/Giveaways are welcomed
- Limited space: first-come, first served
- Booth space fee is per day



PREMIUM EXPOSURE FOR YOUR BUSINESS

REACH over 35,000 Visitors! Get your business name/logo listed on our large sponsor banners. Banners are placed at the Fest entrance on Lincoln Ave. reaching over 16,000 cars each day. These oversized event banners are also placed inside the Beer & Wine Garden at the Entertainment Pavilion. (See red arrows for placement of banners below).





2019 SPONSORSHIP LEVELS

COMMUNITY BUILDER	\$7,500	<input type="checkbox"/>
PARTNER	\$5,000	<input type="checkbox"/>
SUPPORTER	\$2,500	<input type="checkbox"/>
ADVOCATE	\$1,000	<input type="checkbox"/>
FRIEND	\$500	<input type="checkbox"/>

Booth Space \$375/Day: Open During Fest Hours

Circle Day(s) Thu: 7/25 Fri: 7/26 Sat: 7/27 Sun: 7/28, Total \$ _____

DONOR \$250 OR OTHER \$ _____

Company Name _____

Contact _____

Address _____

Phone _____

Email _____

Please return this form along with a check or money order to:

Friends of Lincolnwood, Inc.

3940 W. Touhy Ave., Lincolnwood, IL 60712

To pay by credit card, call 847.752.4111 (add a 3% transaction fee).

Friends of Lincolnwood, Inc. is a 501(C)(3) non-profit organization. Proceeds from Lincolnwood Fest benefit Lincolnwood Parks & Recreation, community improvements and sustainability projects.

Your support and donation is greatly appreciated! For questions contact Event Planner, Linda Bouvilom at: 847.752.4111 or lincolnwoodfest@gmail.com.